

# CASE STUDY

## the **Drupal** way



Social  
Networking Site

“ Sikh for Justice is a community based social networking site that unites people of the same community and same ideology in order to share their knowledge and strengthen their words in their community for a good cause.”



### About Project

To develop a social networking site

### Business Challenge

Client wanted a community based social networking site to unite people of the same community and same ideology for a noble cause. Client wanted to share his knowledge and strengthen his words about a significant event in his community which affected the entire community.

### JIVA's Solution

JIVA built a website with all the features of a standard CMS website. Since the client was not very technically sound, they wanted to easily create pages of content with a simple form layout. In order to that, we provided WYSIWYG editor for visual page creation.

We also provided facility to easily administer users and groups from within the Administration Panel. Associating user groups edit user information; resetting passwords for users with just a couple clicks of a mouse. Within the simple Administration Panel we provide an option to upload and manage images and documentation. Simply rolling over the name of the image will produce a thumbnail view of the image to help easily and quickly identify the image.

### Benefits

The client was able to achieve his goal of uniting people of same community and ideology by spreading the popularity of the site using the Newsletter feature. With PayPal integration to the site, the client was able to successfully raise funds. We provided a site stats traffic counter service by using a site analytical tool to analyze the traffic and engagement trends of the site.

We were able to effectively send bulk emails to all the subscribers of the site. We have ensured to see that the bulk emails don't reach the spam folders of the subscribers. By setting a cron job scheduler, we were able to help the client to send out mails, periodically at certain times or dates.

EXPOSE THE TRUTH

1984 SIKH GENOCIDE  
COMMISSION

